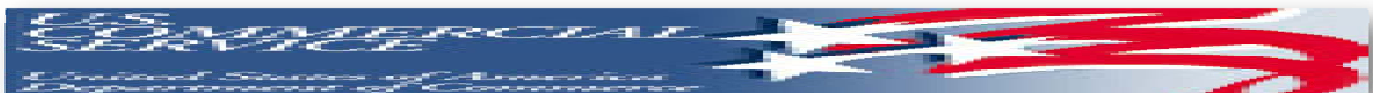


Global Digital Media Indicators : July 2008

Country	# of Mobile Subscribers	Mobile Penetration Rate	# of Internet Users	Internet Penetration Rate	# of Broadband Subscribers	Broadband Penetration Rate	# of Fixed Lines	Fixed Line Penetration Rate	Cellular Operators Holding Market Share	Population (2008)
North America										
Canada	18.749 M	56.47%	22 M (2005)	66.27%	7.65 M	23.04%	21 M	63.25%	Telus Mobility, Bell Mobility, Rogers Wireless	33.2 M
Mexico	56.65 M	51.55%	22 M (2006)	20.02%	3.9 M	3.55%	20 M	18.20%	Telcel (40.5%), Nextel (1.6M), Movistar (8.5M), Iusacell (2.06M), Unefon (1.3M)	109.9 M
South America										
Argentina	31.51 M (2006)	77.46%	8.184 M (2006)	20.12%	2.6 M (2007)	6.39%	9.46 M (2006)	23.25%	Movistar (32%), CTI (31%, Personal (26%), Nextel (13.2%)	40.68 M
Bolivia	2.421 M (2005)	26.18%	.58 M (2006)	6.27%	0.0108 M	0.12%	.6463 M (2005)	6.99%	Telecel, Entel, Viva	9.248 M
Brazil	99.919 M	52.07%	42.6 M (2006)	22.20%	8 M	4.17%	38.8 M	20.22%	Vivo (27.6%), Tim (25.9%), Claro (24.9%), Oi (13.2%)	191.9 M
Chile	12.451 M (2006)	76%	4.156 M (2006)	25.26%	1.034 M	6.28%	3.326 M (2006)	20.21%	Smartcom, Entel PCS, Movistar, Claro, Nextel Chile	16.454 M
Colombia	29.763 M	66.14%	6.705 M (2006)	14.90%	.839 M	1.86%	7.865 M	17.48%	Movistar, Oia, Comcel	45 M
Ecuador	8.485 M (2006)	60.91%	1.549 M (2006)	11.12%	.0268 M	0.19%	1.754 M (2006)	12.59%	Movistar, Porta Celular	13.93 M
Peru	8.5 M (2006)	29.13%	6.1 M (2006)	20.90%	0.547 M	1.87%	2.332 M (2006)	7.99%	Telefonica's Movistar (60%), América Móvil (38%), Nextel Perú (4%)	29.18 M
Uruguay	2.333 M (2006)	67.04%	.756 M (2006)	21.72%	.107 M	3.07%	.987 M (2006)	28.36%	Movistar, Antel, CTI Movil	3.48 M
Venezuela	18.79 M (2006)	71.15%	4.14 M (2006)	15.68%	.776 M	2.94%	4.217 M (2006)	15.97%	Movistar, Movilnet, Conglomerate of Digitel, Digicel, and Infonet	26.41 M
Central America										
Costa Rica	1.444 M (2006)	35.22%	1.214 M (2006)	29.61%	~~~~	~~~~	1.351 M (2006)	32.95%	Instituto Costarricense de Electricidad	4.1 M
Panama	1.694 M (2005)	51.33%	.22 M (2006)	6.67%	.0176 M	0.53%	.4329 M (2006)	13.12%	Claro Panama, Digicel Centroamerica, Movistar, Cable & Wireless	3.3 M
Caribbean										
Dominican Republic	4.606 M (2006)	48.48%	1.232 M (2006)	12.97%	~~~~	~~~~	.897 M (2006)	9.44%	Central Dominicana, Verizon, Tricom, Orange	9.5 M
Haiti	.5002 M (2005)	5.61%	.65 M (2006)	-7.28%	~~~~	~~~~	.1453 M (2005)	1.63%	Haitel, Comcel	8.924 M
Europe										
France	53.023 M	82.08%	31.295 M (2007)	48.44%	13.677 M	21.24%	34.63 M	53.61%	Nokia (31%), Bouygues Telecom, Orange, SFP	64.6 M
Germany	84.3 M	102.34%	38.6 M (2006)	46.86%	15.6 M	18.94%	54.2 M	65.80%	T-Mobile (38%), Vodafone (34%), E-Plus, O2	82.37 M
Ireland	4.69 M (2006)	111.67%	1.437 M (2006)	34.21%	.653 M	15.55%	2.097 M (2006)	49.93%	Vodafone (50%)	4.2 M
Italy	71.5 M	123.06%	28.855 M (2006)	49.66%	9.427 M	16.23%	25.049 M	43.11%	TIM/Telecomitalia (39.6%), Vodafone (33.3%), Wind (19.4%), H3G (7.7%)	58.1 M
Netherlands	15.834 M	95.13%	14.544 M (2006)	87.38%	5.388 M	32.37%	7.6 M	45.66%	KPN Telecom, Vodafone, O2, Dutchtone, Ben	16.65 M
Poland	36.746 M	0.9544	11 M (2006)	36.58%	2.64 M	6.86%	11.475 M	0.298	Telekomunikacja Polska S.A. (TPSA), P4	38.5 M
Portugal	12.226 M	114.58%	3.213 (2006)	30.11%	1.472 M	13.80%	4.231 M	39.65%	TMN, Vodafone Portugal & Optimus, Phone-ix	10.67 M
Russia	150 M	106.00%	25.689 M (2006)	20.89%	2.9 M	2.06%	40.1 M	28.50%	MTS (34%), VimpelCom (33%), Megafon (19%), UralSvyazInform (3%), Tele2 (3%)	140.7 M
Spain	46.152 M	113.98%	18.578 M (2006)	45.88%	7.5 M	18.52%	18.385 M	45.41%	Telefonica Moviles, Airtel, Amena, Xfera	40.49 M
United Kingdom	69.657 M	114.30%	33.534 M (2006)	55.03%	13.957 M	22.90%	33.602 M	55.14%	O2, Orange, T-Mobile, Vodafone, Three	60.94 M
Asia										
China	461 M	34.66%	162 M (2007)	12.18%	77 M	5.79%	368 M	27.67%	China Telecom (44%), China Mobil (15%), China Tietcom (9%), China Netcom (6%)	1.33 Billion
Hong Kong	9.9 M	141%	3.77 M (2006)	53.72%	1.8797 M	26.77%	3.8 M	54.15%	CSL New World (26%), Hutchison 3G, Sunday, SmartOne-Vodafone, People's Telephone	7.018 M
India	166.1 M	14.48%	60 M (2005)	5.23%	2 M	0.17%	49.75 M (2005)	4.34%	Bharti (27.9%), BSNL (24.4%), Hutchison (19.5%), IDEA Cellular (11.1%)	1.147 Billion
Indonesia	64 M (2007)	26.95%	16 M (2005)	6.74%	.5 M	0.21%	14.821 M	6.24%	Telkomsel (55.7%), Indosat (26.1%), Excelcomindo (15.3%)	237.5 M
Japan	101.7 M (2007)	79.90%	87.54 M (2006)	68.77%	27 M	21.21%	55.15 M (2006)	43.33%	NTT DoCoMo (51.1%), KDDI (28%), Softbank Mobile (16.5%)	127.29 M
Malaysia	19.5 M	77.15%	11.292 M (2006)	44.68%	1.1 M	4.35%	4.342 M	17.18%	Celcom, Digi, Maxis	25.274 M
Philippines	42.8 M	46.18%	4.615 M (2005)	4.98%	.9676 M	1.04%	3.6 M	4%	PLDT Company, Smart Communications, Globe Telecom - DIGITAL BAYAN	92.681 M
Singapore	4.78 M	103.91%	1.717 M (2006)	37.33%	2.97 M	64.57%	1.85 M	40%	SingTel, MobileOne, StarHub	4.6 M
South Korea	40 M (2006)	81%	39.384 M	80.00%	14 M (2006)	28.44%	22.9 M (2005)	46.52%	KT Freetel, SK Telecom, HanaroTelecom, Dacom, Onse Telecom, LG Telecom	49.23 M
Taiwan	23 M	100.40%	13.21 M (2005)	19.65%	4.506 M	19.68%	13.6 M	59.39%	Chunghwa Telecom, FarEastone, Mobitel, Taiwan Mobile, Transasia, Vibo	22.9 M
Thailand	48 M (2007)	73.29%	8.466 M (2006)	12.93%	1 M	1.53%	6.7 M (2006)	10.23%	Advance Information Service (AIS) (48.6%), DTAC (30.7%), True Move (18.7%)	65.49 M
Vietnam	22 M	25.55%	17.87 M (2007)	20.75%	.577 M	0.67%	10.8 M (2007)	12.54%	Vinaphone (32%), Mobifone (31.5%), Viettel Mobile (30%)	86.11 M
Middle East										
Iran	13.659 M	20.73%	18 M (2006)	27.32%	.465 M	0.71%	21.981 M	33.37%	MTN Irancell, MTCE, Kish Free Zone, Telecom Company of Iran, Taliya	65.875 M
Israel	8.404 M	118.17%	1.899 M (2006)	26.70%	1.421 M	19.98%	3.005 M	42.25%	Cellcom (33%), Pele-phone (31%), Orange (45%)	7.112 M
Saudi Arabia	19.663 M	69.82%	4.7 M (2006)	16.69%	.218 M	0.77%	4.5 M	15.98%	Al-Jawal (81%), Mobily (19%)	28.16 M
Syria	4.675 M	23.67%	1.5 M (2006)	7.60%	.0056 M	0.03%	3.243 M	16.42%	Syrian Telecommunication Network, SpaceTel, SyriaTel, Mobile Syria	19.75 M
Turkey	52.663 M	0.7325	12.284 M (2006)	22.25%	3.632 M	5.05%	18.978 M	26.40%	Turkcell (64%), Vodafone (21%), AVEA (15%)	71.89 M
United Arab Emirates	5.519 M (2006)	119.43%	1.709 M (2006)	36.98%	.2406 M	5.21%	1.31 M (2006)	28.35%	Etisalat, DU (Emirates integrated telecom company)	4.621 M
Oceania										
Australia	19.76 M	95.92%	15.3 M (2006)	74.27%	4.7 M	22.81%	9.94 M	48.25%	Vodafone, Orange, Telstra, Optus	20.6 M
Africa										
Egypt	18.001 M (2006)	22.03%	6 M (2006)	7.34%	.4271 M	0.52%	10.81M (2006)	13.23%	Mobinil, Vodafone	81.7 M
South Africa	39.66 M (2006)	90.59%	5.1 M (2005)	11.65%	.1653 M	0.38%	4.729 M (2005)	10.80%	Cell C, MTN, Vodacom	43.78 M



Information regarding Broadband Penetration Rate and Cellular Operators Holding Market Share can be found at: www.internetworldstats.com and www.cellular-news.com

Information regarding population, mobile subscribers, and internet users can be found at: www.cia.gov/library/publications/the-world-factbook/

All other information was taken directly from the DOC's market research